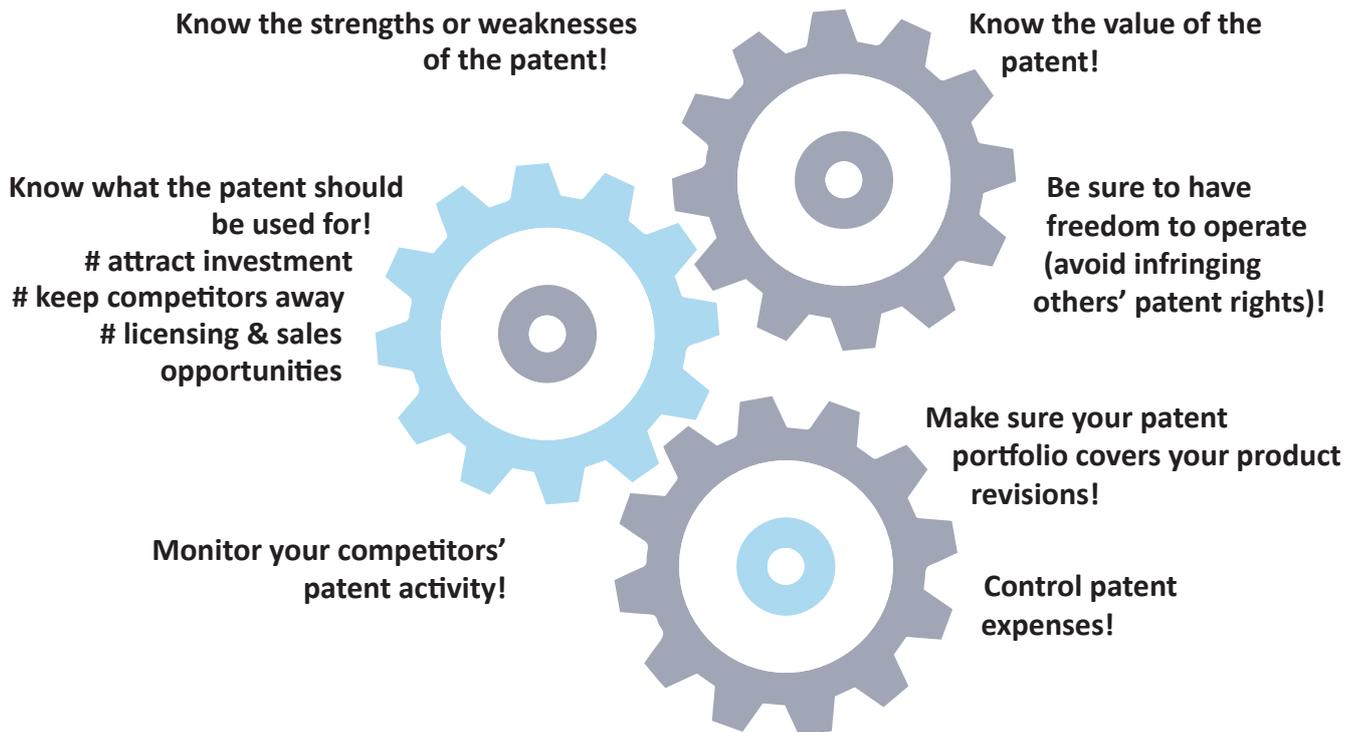


Patent pending – now what...?



Let Guardian IP Consulting help you with all of your considerations

Our clients want high quality professional sparring and support. Our clients are among the most innovative and recognized companies, ranging from university start-ups through SMEs to large corporations. Guardian IP Consulting actively support Danish innovation/start-up environments by participating in the Danish Tech Challenge and in establishing the StartupWorks entrepreneurial community.

We strive to create value for our clients in everything we do. Synergy is reached when our patent experts with sound professional backgrounds work with you on identifying your business IP needs.

Please visit our website gipc.eu and get in touch.

We will guide and guard you – come and talk to us



Never underestimate the value of good, long-lasting patents

“My best advice to startups is to earmark time and resources for acquiring good patents,” says Marie Just Mikkelsen, CTO at Samplix. “This must be given high priority, and it’s really important to choose a patent attorney you work well with.”

Together with her colleague Thomas Kvist, board member Anders Weber, and visionary investors, she started the biotech company based on a patent for a new and unique technology for purifying specific DNA molecules. They have since added more patents for droplet technology and actual ‘hardware’ to their patent portfolio, and have strengthened the company’s position by bringing CEO Lars Kongsbak on board.

“Close collaboration with talented patent attorneys from the very early stages is extremely important,” Marie Just Mikkelsen stresses. “Is your idea at all patentable? How do you best describe your invention – and how do you concoct the patent application to make sure you have the best odds later, when it’s processed in the individual countries?”

Guardian IP was chosen for its unique expertise, creativity and insight

“Guardian IP has unique expertise, gathered in small teams, and patent attorneys who understand the novel aspects of our

products as well as our business,” says Marie Just Mikkelsen. “But we particularly appreciate the fact that they always tackle the job with creativity and enthusiasm. And, again, good chemistry is crucial to success. You can easily spend a couple of months going back and forth before a patent application is finally in place.”

A good sense of security

“Guardian IP are expert advisers and have a wealth of resources to draw on. This gives us a good sense of security going forward,” says Marie Just Mikkelsen. “Because the interesting thing is that, if an idea is really good, the strength of the patent isn’t truly put to the test until after the patent is granted – in the courts. And then it’s vital to have chosen advisers who not only possess outstanding technical skill but also have patent law in their DNA.”

Samplix 

